

## Sample Outline

Research Question: *How does, or doesn't, mainstream rap portray cultural stereotypes that the white consumer perpetuates onto people of color?*

Audience: *Pitchfork* readers

Pop Culture artifact(s): "Hot in Here" video, "Pool Party" video, "99 Problems" video

### 1. Introduction

- a. Thesis statement: *Though rap is a diverse genre of music, the songs which gain popularity in the mainstream perpetuate the stereotype of 'the violent Black man' through images of misogyny and gun violence for an increasingly white audience.*

### 2. Body

- a. Background info
  - i. Explain the stereotypes present/history of
  - ii. Source 1 and 2 synthesized from literature review to explain the importance of analyzing/recognizing cultural stereotypes in rap music
- b. Example 1 (support)
  - i. bell hooks' analysis of mainstream rap
- c. Example 2 (support)
  - i. Misogyny in music
    1. Dorrough Music "Pool Party" Video
    2. Nelly "Hot in Here" Video
- d. Example 3 (support)
  - i. Gun violence
    1. Jay Z "99 Problems" Video
    2. *The rap on gangsta rap : who run it? : gangsta rap and visions of Black violence*
      - a. Argues about perpetuated stereotypes
    3. Notorious B.I.G. music about gang violence
- e. Example 4 (Refutation)
  - i. Ta-Nehisi Coates "Hip-Hop Speaks to the Guns"
    1. Coates argues that rap provides an escape from violence in which the artist/listener is invincible
    2. This might be true, but with a growing audience of white listeners this message is lost and replaced with one that perpetuates the negative stereotypes

### 3. Conclusion

- a. Call to action for more nuanced discussion of rap music OR more conscious listening/purchasing habits.